



Specialised events at The Big 5:



12 - 15 SEPTEMBER 2021
Dubai World Trade Centre

THE GLOBAL HUB FOR THE CONSTRUCTION INDUSTRY

FROM INCEPTION TO COMPLETION



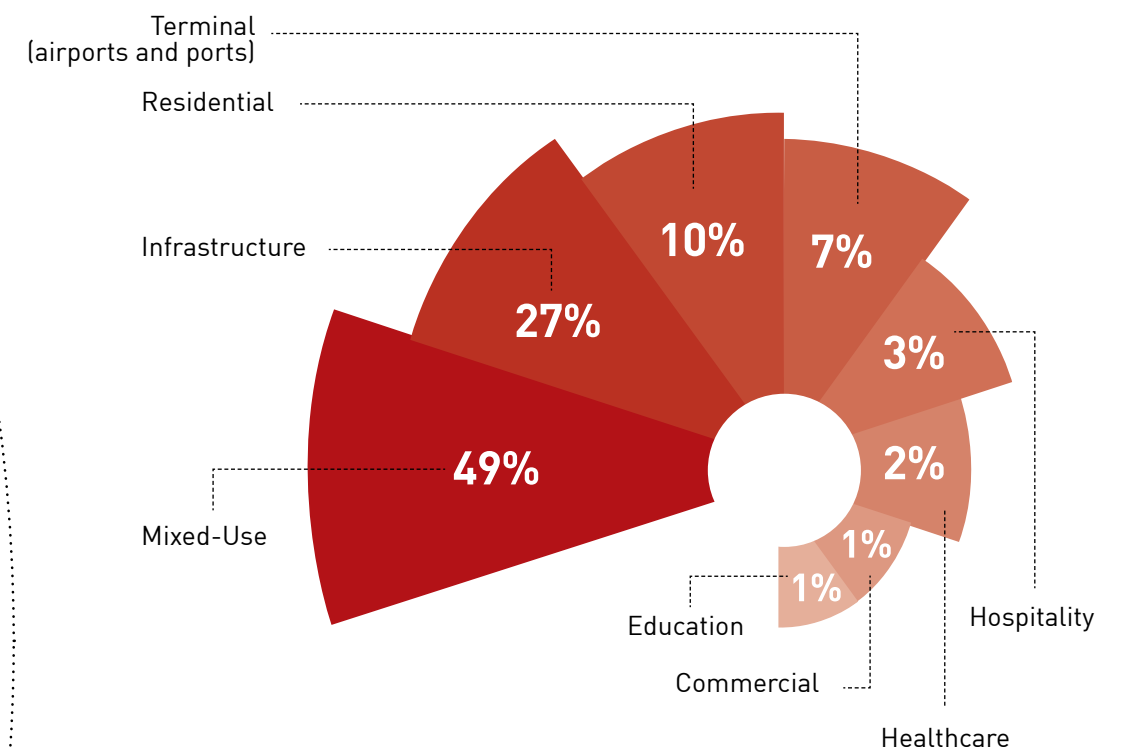


PROJECTS WORTH TRILLIONS OF US\$ TO BE AWARDED IN THE MIDDLE EAST, AFRICA AND SOUTH ASIA

The project pipeline in the Middle East, Africa and South Asia exceeds \$4.9 trillion.*

The Big 5 is the ideal platform to access this region and monetise on these unmatched business opportunities.

PROJECTS BREAKDOWN BY SECTOR*



“ The Big 5 is a key show for the construction industry, and a great place to meet new customers and develop strong business relationships.

Scott Mackinnon, Vice President Sales
Greystone Energy Systems Inc.

*Source: MEED (Statistics for the MENA region only)

TOP FOUR REASONS TO EXHIBIT AT THE BIG 5

The Big 5 has launched hundreds of thousands of products into the Middle East, Africa and South Asia. The event serves as a platform to facilitate partnerships, advance knowledge and industry best practices, and to propel local and international businesses into the market.



ENTER NEW MARKETS

Gain direct access to the key stakeholders involved in the region's upcoming plans and budget allocations.



BUILD YOUR BRAND

Position your brand in front of 67,000+ construction professionals and establish your name as an industry leader.



GENERATE QUALIFIED LEADS

Showcase your products and solutions to a captive audience of active buyers who are on the lookout for the latest innovations.



NETWORK WITH INDUSTRY STAKEHOLDERS

Experience the power of face-to-face networking to forge strong relationships with the most influential industry players.

67,070*
GLOBAL ATTENDEES

103,000_{SQM}
EXHIBITING SPACE

2,507
EXHIBITORS FROM
61 COUNTRIES

132
PARTICIPATING
COUNTRIES

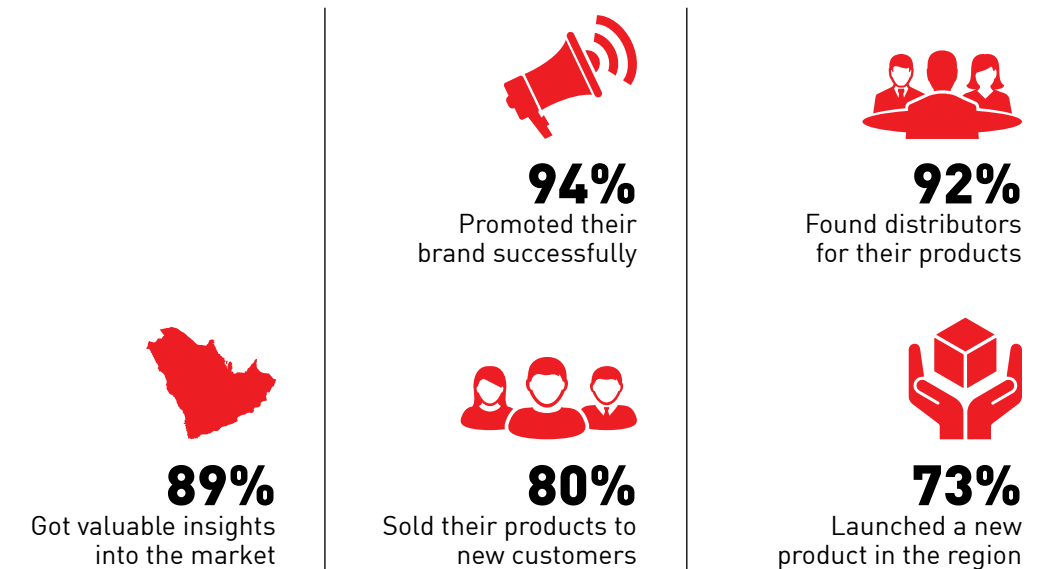
“ The Big 5 is fantastic because customers from all around the world come here to meet us in person and see our new products.

*BPA audited (figures for 2019)

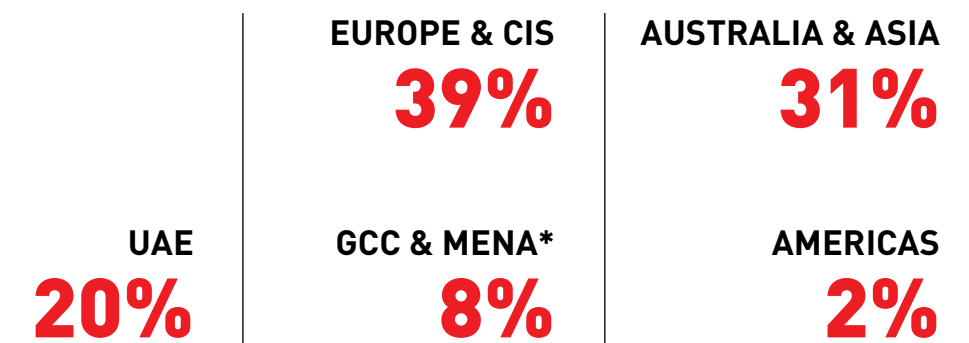
Abdulrahman Hamad Al Shammari, Engineer
Saudi Ceramics



GLOBAL LEADERS ACHIEVE THEIR BUSINESS GOALS AT THE BIG 5



EXHIBITING COMPANIES COUNTRY BREAKDOWN



*excluding UAE

“ The Big 5 is the largest exhibition in the region and we choose it as a platform to introduce our new products.

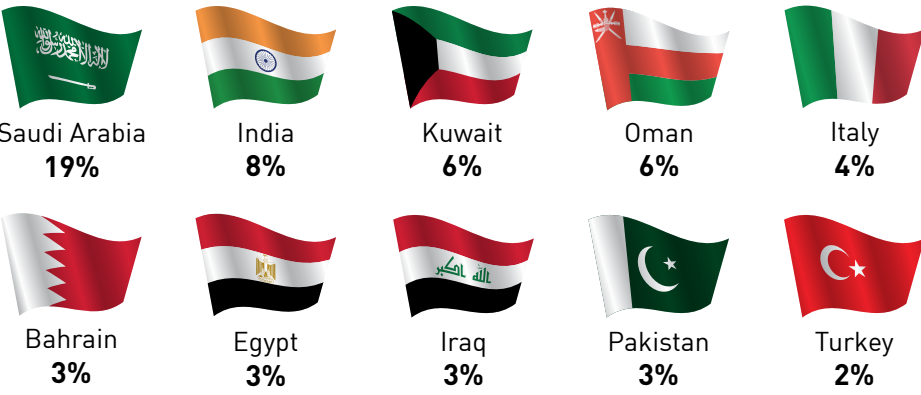
Mohammed Habib, Sales & Marketing Manager
Raktherm

MEET THOUSANDS OF BUYERS AND DECISION MAKERS FROM THE CONSTRUCTION INDUSTRY



65%
of visitors
from the UAE

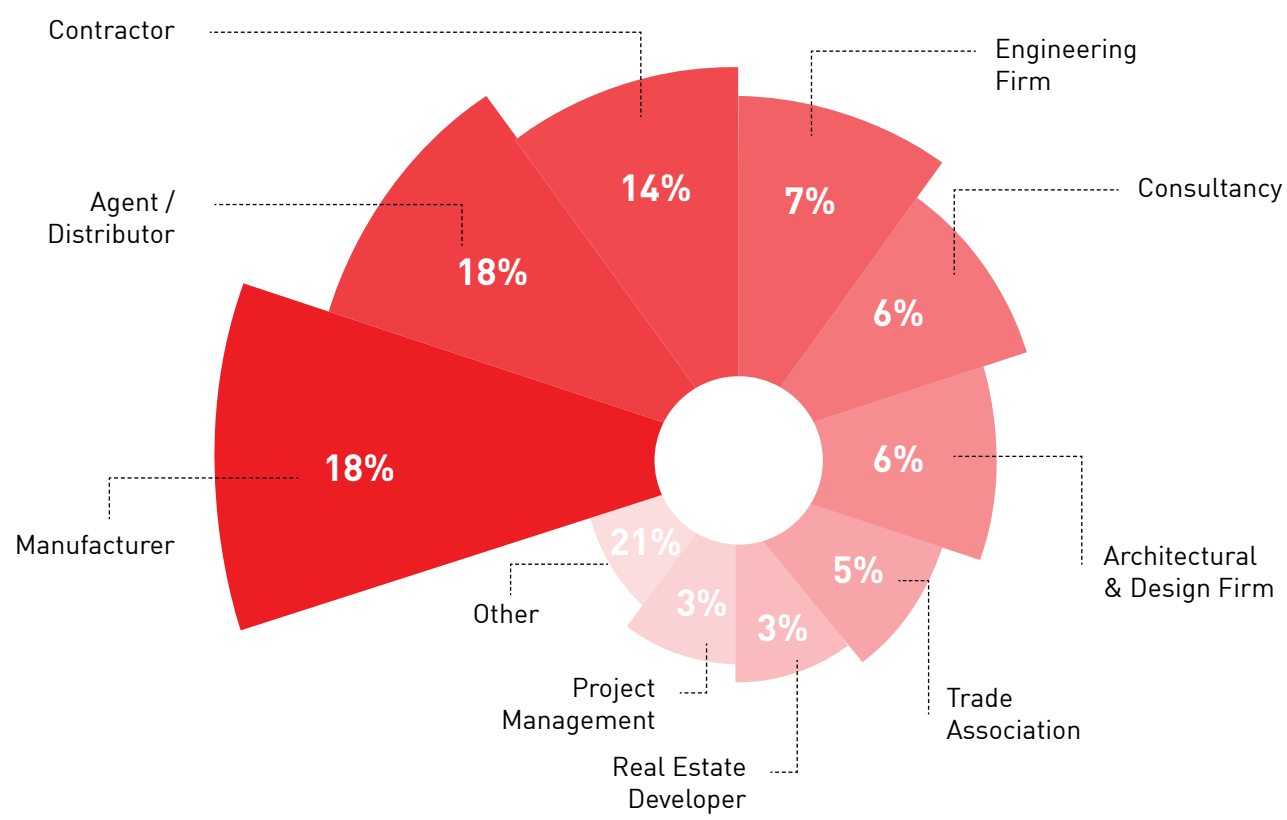
TOP 10 VISITING INTERNATIONAL COUNTRIES



TOP 5 REASONS FOR VISITING



VISITORS BY NATURE OF BUSINESS



PROFESSIONALS WHO VISIT INCLUDE

- ARCHITECTS
- CEOS / DIRECTORS
- CONTRACT MANAGERS
- ENGINEERS
- GOVERNMENT REPRESENTATIVES
- INTERIOR DESIGNERS
- PLANT MANAGERS
- PROJECT MANAGERS
- PURCHASING MANAGERS
- QUANTITY SURVEYORS
- SITE MANAGERS

LEADING COMPANIES FROM THE PRIVATE AND PUBLIC SECTOR WHO VISIT INCLUDE

PRIVATE

AECOM	Godwin Austen Johnson
Arabtec Construction	Hoehler + alSalmy
Aramco	KEO International Consultants
Azizi Developments	MERAAS
Binladin Contracting Group	Meydan
Dabbagh Architects	RMJM
Dewan Architects & Engineers	RSP Architects
DG Group	Saudi Aramco
Diamond Developers	Woods Bagot
DSA Architects International	WSP
EMAAR	Wasl

PUBLIC

Abu Dhabi Housing Authority	Ministry of Housing - Saudi Arabia
Ajman Municipality	Ministry of Works, Municipalities Affairs and Urban Planning - Bahrain
Al Ain Municipality	Municipal Corporation of Greater Mumbai
DEWA	Muscat Municipality
Dhofar Municipality	Ras Al Khaimah Municipality
Dubai Municipality	Roads & Transport Authority
Dubai Central Laboratory	Saudi Industrial Development Fund
Fujairah Municipality	SEWA
Madina Development Authority	Sharjah Urban Planning Council
Ministry of Infrastructure Development - UAE	Sheikh Zayed Housing Programme

At The Big 5, everything is under one roof, so instead of me having to spend hours online researching, I can walk around and meet people face to face which is always better than email.

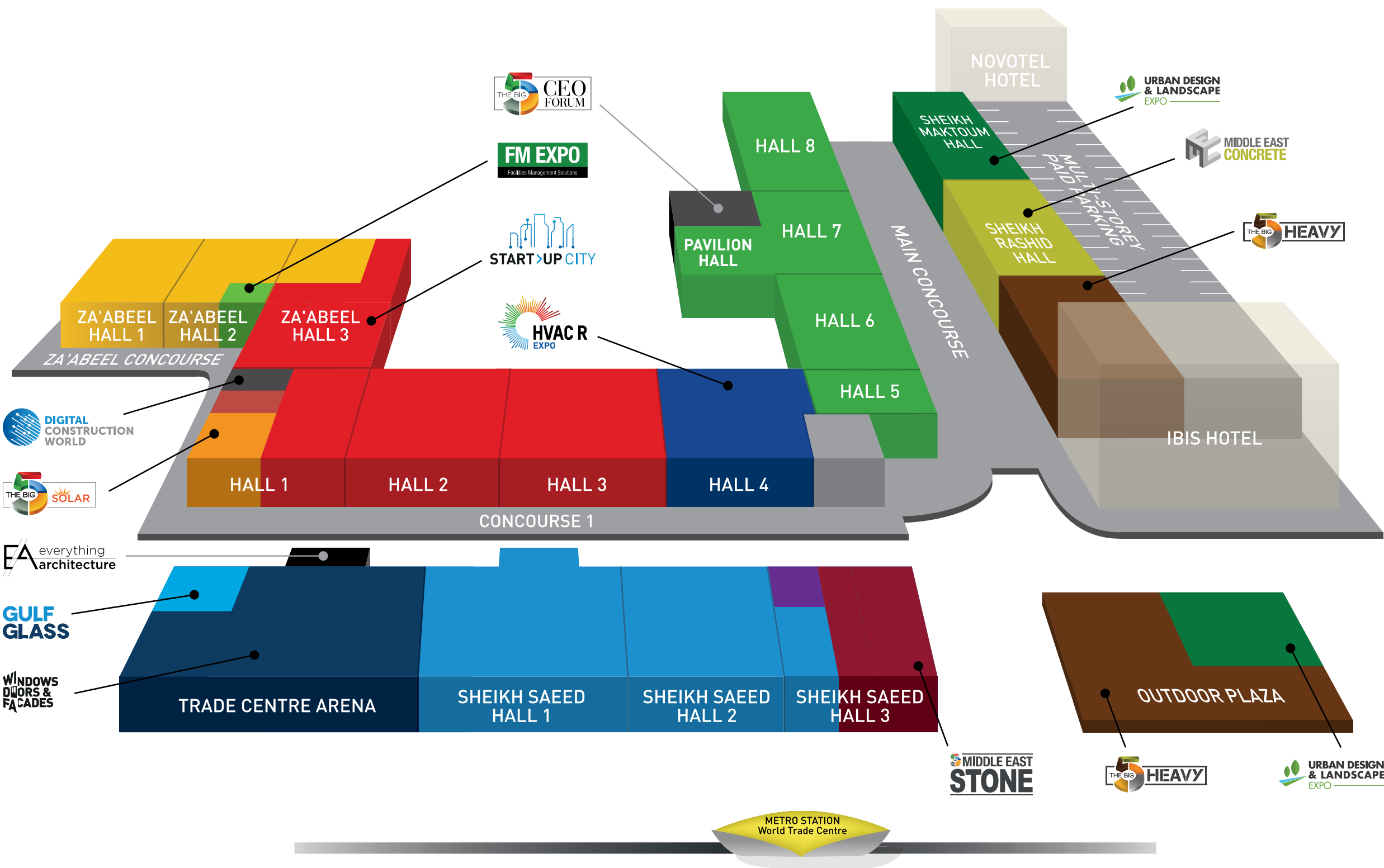


Daniel Norton, International Buyer, Dripteck Irrigation, Zimbabwe
Visitor at The Big 5 2019

COVERING THE FULL CONSTRUCTION CYCLE FROM INCEPTION TO COMPLETION



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PRODUCT SECTORS:

- BUILDING ENVELOPE & SPECIAL CONSTRUCTION
- BUILDING INTERIORS & FINISHES
- CONSTRUCTION TOOLS & PERSONAL PROTECTIVE EQUIPMENT (PPE)
- NEW INTELLIGENT BUILDINGS
- MEP SERVICES
- OFFSITE & MODULAR CONSTRUCTION

NEW FOR 2021:

- DIGITAL CONSTRUCTION WORLD
- everything architecture

The floorplan is subject to change.

ENGAGING FEATURES ATTRACTING PROMINENT BUYERS AND INFLUENCERS

Networking and learning rank among the top reasons for visitors to attend The Big 5. With 240+ educational sessions and engaging networking features, the event attracts the most influential industry players.



THE BIG 5 CEO FORUM

Acting as the annual centrepiece for the region's construction leaders to discuss strategic industry development, share valuable information and network.



DIGITAL CONSTRUCTION WORLD

Putting the spotlight on the most innovative technology that is shaping the future of construction.



EVERYTHING ARCHITECTURE

Introducing an exclusive space dedicated to architects and designers who want to discover the latest trends and innovations in a relaxed setting away from the exhibition crowds.



THE BIG 5 IMPACT AWARDS

Recognising sustainable development, technological, and digital achievements in the construction industry.

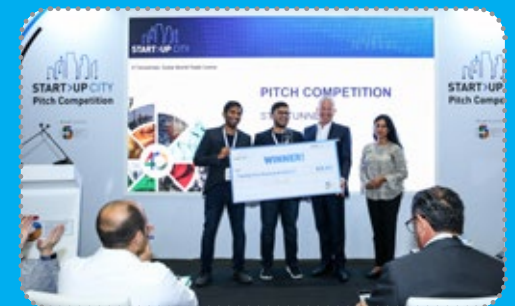
THREE NEWLY ADDED EVENTS

The Big 5 broadens its reach with three additional specialised events: Windows, Doors & Facades Event, Gulf Glass and FM Expo.



START-UP CITY

Providing a dedicated space for the most innovative, disruptive and agile players in the market to showcase technologies that are bound to transforming the construction industry.



WOMEN IN CONSTRUCTION FORUM & AWARDS

Offering a powerful platform promoting diversity and inclusion in order to create a more balanced and productive environment within the construction sector.



WORKSHOPS & SEMINARS

Delivering the latest updates on industry trends, regulations and upcoming projects with the added bonus of free CPD certification.

